## Claims:

1. Cationic dye of formula (1)

$$\begin{bmatrix} R_1 \\ N \\ N \\ N \\ R_1 \\ X \end{bmatrix} R_2$$

$$\begin{bmatrix} R_2 \\ R_3 \\ \end{bmatrix}_n$$
(1)

wherein

R<sub>1</sub> is an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl or an aryl radical;

X is an anion;

 $R_3$  is an unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl, aryl radical,  $C_1$ - $C_6$ alkoxy, cyanid, nitro or halide;

n is 1 or 2; and

if n is 1, then  $R_2$  is hydrogen, unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl; or if n is 2, then  $R_2$  is an unsubstituted or substituted  $C_1$ - $C_{14}$ alkylen.

- Cationic dye according to claim 1, wherein R<sub>1</sub> is methyl.
- 3. Cationic dye according to any of claims 1 or 2, wherein  $\mathsf{R}_1$  is methyl,

n is 2, and

 $R_2$  is a substituted or unsubstituted  $C_1$ - $C_8$ alkylen.

4. Cationic dye according to any of claims 1 to 3, wherein wherein

R<sub>1</sub> is methyl,

n is 1, and

R<sub>2</sub> is a substituted or unsubstituted C<sub>1</sub>-C<sub>12</sub>alkyl.

5. Cationic dye according to any of claims 1 to 4, of formulae (3), (4), (5), (6), (7), (8), (9), (10), (11), (12), (13), (14), (15), (16) or (17)

$$X^{-}$$
 $CH_3$ 
 $CH_3$ 

$$X^{-}$$

$$H_{2}N$$

$$N$$

$$CH_{3}$$

$$CH_{3}$$

$$CH_{3}$$

$$(17)$$

wherein

X is an anion.

6. Cationic dye of formula (18)

$$\begin{array}{c|c}
 & R_1 \\
 & R_1 \\
 & R_1 \\
 & R_3
\end{array}$$
(18)

wherein

R<sub>7</sub> is C<sub>1</sub>-C<sub>6</sub>alkoxy or halide, and

X is an anion,

 $R_3$  is an unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl, aryl radical,  $C_1$ - $C_6$ alkoxy, cyanid, nitro or halide, and

R<sub>1</sub> is an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl or an aryl radical;

or

a compound of formula (21)

7. A process for the preparation of cationic dyes of formula (1) as defined above in claim 1, comprising

bringing a compound of formula (18)

$$\begin{array}{c|c}
R_1 \\
R_1 \\
R_1 \\
X
\end{array}$$

$$\begin{array}{c|c}
R_7 \\
R_3 \\
\end{array}$$
(18)

wherein

R<sub>7</sub> is C<sub>1</sub>-C<sub>6</sub>alkoxy or halide,

R<sub>1</sub> is an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl or an aryl radical;

X is an anion;

 $R_3$  is an unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl, aryl radical,  $C_1$ - $C_6$ alkoxy, cyanid, nitro or halide;

with an amine of formula (19)

$$\begin{bmatrix} & & \\ & H_2 N \xrightarrow{\int_{\Omega}} R_2 & \\ & & (19) \end{bmatrix}$$

wherein

n is 1 or 2; and

if n is 1, then  $R_2$  is hydrogen, unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl; or if n is 2, then  $R_2$  is an unsubstituted or substituted  $C_1$ - $C_{14}$ alkylen; into contact.

- 8. A process for the preparation of compound of formula (21) as defined above in claim 6, comprising
  - a) diazotizing 2-fluoroanilin and
  - b) then coupling with imidazole.
- 9. A process for the preparation of cationic dyes of formula (18) as defined above in claim 6, comprising
- a) diazotiation of an amine of formula

wherein

R<sub>7</sub> is C<sub>1</sub>-C<sub>6</sub>alkoxy or halide,

R<sub>1</sub> is an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl or an aryl radical;

 $R_3$  is an unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl, aryl radical,  $C_1$ - $C_6$ alkoxy, cyanid, nitro or halide; and

- b) coupling the diazotiated compound with imidazole, and
- c) then alkylation or arylation.

- 10. A process according to claim 7, wherein compound of formula (18) is prepared by a process according to claim 9.
- 11. A composition comprising at least a single dye of formula (1) as defined above in claim 1 or a compound as defined in claim 6, or prepared in accordance with a process according to claims 7 to 10.
- 12. A composition according to claim 11 comprising in addition at least a single further direct dye and/or an oxidative agent.
- 13. A composition according to claim 11 comprising in addition at least a single oxidative dye and/or; at least a single oxidative dye and an oxidative agent.
- 14. A composition according to any one of claims 11 to 13, in form of a shampoo, conditioner, gel or emulsion.
- 15. A method of dyeing organic material, especially human hair, that comprises bringing into contact with the organic material at least a single a dye of formula (1) according to claims 1 to 5, or a compound as defined in claim 6, or a composition according to claims 10 to 13, or a dye as prepared according to claims 7 to 10, and, optionally, a further dye.
- A method according to claim 15 for dyeing or tinting human hair.
- 17. A method for dyeing human hair or strands according to claims 15 or 16, that comprises contacting the hair with at least a single a dye of formula (1) as defined in claim 1, or a compound as defined in claim 6, and an oxidative agent and, optionally, a further direct dye.
- 18. A method for dyeing human hair according to any of claims 16 to 17, that comprises contacting the hair with at least a single a cationic dye of formula (1) as defined in claim 1, or a compound as defined in claim 6, and at least a single oxidative dye; or contacting the hair with a cationic dye of formula (1) as defined in claim 1, or a compound as defined in claim 6, and at least a single oxidative dye and an oxidative agent.

## **AMENDED CLAIMS**

[received by the International Bureau on 20 January 2005 (20.01.2005); original claims 1, 6, 7 and 9 amended; remaining claims unchanged (3 pages)]

## Claims:

1. Cationic dye of formula (1)

$$\begin{bmatrix} R_1 \\ N \\ N \\ N \\ N \\ N \\ R_1 \\ X \end{bmatrix} R_2$$

$$\begin{bmatrix} R_2 \\ R_3 \\ \end{bmatrix}_n$$

$$(1)$$

wherein

R<sub>1</sub> is an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl or an aryl radical;

X' is an anion:

R<sub>3</sub> is hydrogen, an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl, aryl radical, C<sub>1</sub>-C<sub>6</sub>alkoxy, cyanld, nitro or halide;

n is 1 or 2; and

if n is 1, then  $R_2$  is hydrogen, unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl; or

if n is 2, then  $R_2$  is an unsubstituted or substituted  $C_1$ - $C_{14}$ alkylen.

2. Cationic dye according to claim 1, wherein

R<sub>1</sub> is methyl.

3. Cationic dye according to any of claims 1 or 2, wherein

R₁ is methyl,

n is 2, and

R<sub>2</sub> is a substituted or unsubstituted C<sub>1</sub>-C<sub>8</sub>alkylen.

4. Cationic dye according to any of claims 1 to 3, wherein wherein

R<sub>1</sub> is methyl,

n is 1, and

R<sub>2</sub> is a substituted or unsubstituted C<sub>1</sub>-C<sub>12</sub>alkyl.

5. Cationic dye according to any of claims 1 to 4, of formulae (3), (4), (5), (6), (7), (8), (9), (10), (11), (12), (13), (14), (15), (16) or (17)

X' is an anion.

6. Cationic dye of formula (18)

$$\begin{array}{c|c}
R_1 \\
N \\
N \\
R_1 \\
X \\
\end{array}$$

$$\begin{array}{c}
R_7 \\
R_3 \\
\end{array}$$
(18)

wherein

R7 is C1-C6alkoxy or halide, and

X' is an anion,

 $R_3$  is hydrogen, an unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl, aryl radical,  $C_1$ - $C_6$ alkoxy, cyanid, nitro or halide, and

 $R_1$  is an unsubstituted or substituted  $C_1\text{-}C_{14}$ alkyl or an aryl radical;

OI

a compound of formula (21)

7. A process for the preparation of cationic dyes of formula (1) as defined above in claim 1, comprising

bringing a compound of formula (18)

$$\begin{array}{c|c}
R_1 & R_7 \\
N & N & R_7 \\
R_1 & X & R_3
\end{array}$$
(18)

wherein

R7 is C1-C6alkoxy or halide,

R<sub>1</sub> is an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl or an aryl radical;

X' is an anion;

R<sub>3</sub> is hydrogen, an unsubstituted or substituted C₁-C₁₄alkyl, aryl radical, C₁-C₅alkoxy, cyanid, nitro or halide;

with an amine of formula (19)

$$\begin{bmatrix} & & \\ & H_2 N \xrightarrow{\int_{\Pi}} R_2 & \\ & & (19) \end{bmatrix}$$

wherein

n is 1 or 2; and

if n is 1, then  $R_2$  is hydrogen, unsubstituted or substituted  $C_1$ - $C_{14}$ alkyl; or if n is 2, then  $R_2$  is an unsubstituted or substituted  $C_1$ - $C_{14}$ alkylen; into contact.

- 8. A process for the preparation of compound of formula (21) as defined above in claim 6, comprising
  - a) diazotizing 2-fluoroanilin and
  - b) then coupling with imidazole.
- 9. A process for the preparation of cationic dyes of formula (18) as defined above in claim 6, comprising
- a) diazotiation of an amine of formula

wherein

R7 is C1-C6alkoxy or halide,

R<sub>1</sub> is an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl or an aryl radical;

R<sub>3</sub> is hydrogen, an unsubstituted or substituted C<sub>1</sub>-C<sub>14</sub>alkyl, aryl radical, C<sub>1</sub>-C<sub>6</sub>alkoxy, cyanid, nitro or halide; and

- b) coupling the diazotiated compound with imidazole, and
- c) then alkylation or arylation.